

2008 NORTH AMERICAN SAXOPHONE ALLIANCE

BIENNIAL CONFERENCE

April 16 – 19, 2008

University of South Carolina – Columbia, SC

Exhibitors, Advertisers and Corporate Sponsorships

Greetings! On April 16-19, 2008, the University of South Carolina School of Music and I will be hosting the North American Saxophone Alliance national conference on the campus of the University of South Carolina. We expect 400-500 people to be in attendance. Many of these people will be professional saxophonists, professors of saxophone, college and high school students.

I am writing to ask if you would consider sponsoring and joining us for this event. This is a wonderful opportunity for your products to be seen by hundreds of the most influential saxophonists in North America. Saxophone professionals and students from all over North America and other countries will gather for performances, demonstrations, exhibits, lectures, gala concerts, and more.

Exhibit booths will be readily accessible to all of the conference participants. Visitors to the exhibits will be able to try mouthpieces, instruments, etc. without disturbing any of the conference sessions.

The Conference Program will be designed as a handsome, take-home reference guide to all the activities of the four-day event. The included advertising will be indexed and thoroughly cross-referenced to assist conference participants in finding the products and services they need.

To reserve your exhibit or advertising space please fill out and return the form (page three of this document) either by mail or email. If you have any questions please contact me directly by telephone, FAX, or Email.

Sincerely,

**Clifford Leaman, NASA Conference Host
School of Music
813 Assembly St.
University of South Carolina
Columbia, SC 29208**

Email: cleaman@mozart.sc.edu Phone: (803) 576-5893

FAX: (803) 777-2151

<http://www.music.sc.edu/>

PROMOTIONAL OPPORTUNITIES

Exhibit Space

One unit	\$250
Two units	\$425
Three units	\$600
Additional Units	\$175

Exhibit Space includes one conference pass and one table per unit. Extra tables will be made available for a nominal fee (TBD) if requested.

Advertising Rates for Official NASA booklet

Full-page advertisement (9.5" X 9.5")	\$250
Half-page advertisement (4.5" X 9.5")	\$150
Horizontal half-page (9.5" X 4.5")	\$150
Quarter-page (4.75" X 4.75")	\$90
Inside front and back covers	\$350
Back cover (B&W)	\$600

Corporate Sponsorships

Opening Evening Concert (Symphony Orchestra with soloists)	\$1,500
Jazz Evening Concert (with Walt Weiskopf)	\$2,000
Band Evening Concert (Wind Ensemble with soloists)	\$1,500
Major Concert #1 (Featured Chamber Music Recital)	\$1000
Classical competition	\$1000 – 1 st prize \$500 – 2 nd prize \$250 – 3 rd prize
Quartet competition	\$1000 – 1 st prize \$500 – 2 nd prize \$250 – 3 rd prize
Jazz Competition	\$1000 – 1 st prize \$500 – 2 nd prize \$250 – 3 rd prize

Guest Artists Sponsorship (all companies are welcome)

Frederick Hemke

Deborah Richtmeyer

Jean-Michel Goury

The Walt Weiskopf Quartet

Corporate Sponsorships include: *four* conference passes, listing on the North American Saxophone Alliance web site, acknowledgment (with your corporate logo) in the program, a

verbal announcement just before the specific concert begins thanking you for your sponsorship.

Extra Conference Pass

\$75

NASA 2008 Biennial Conference

Exhibitors, Advertisers and Corporate Sponsorship Form

Please fill-out and return to conference host via mail or email; you will be contacted directly and a contract will be sent to you immediately. You may wish to include payment with this form in order to secure a space.

Name of Business: _____

Representative: _____

Address: _____

Tel: _____ Tel#2: _____ FAX: _____

Email: _____ Web-site: _____

Number of Exhibit Spaces desired: _____

Size of ad: _____

List Corporate Sponsorship(s) desired: _____

Comments: _____

CHECKS PAYABLE TO: NASA

SEND FORM AND CHECK TO:

**Clifford Leaman, NASA 2008
School of Music
813 Assembly St.
University of South Carolina
Columbia, SC 29208**

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